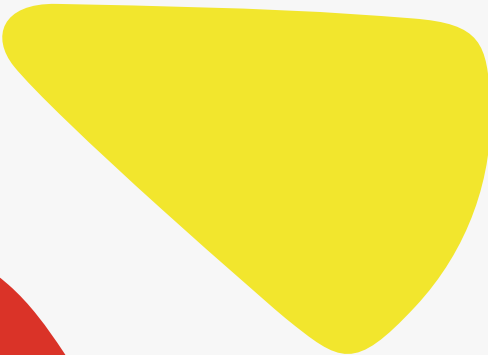
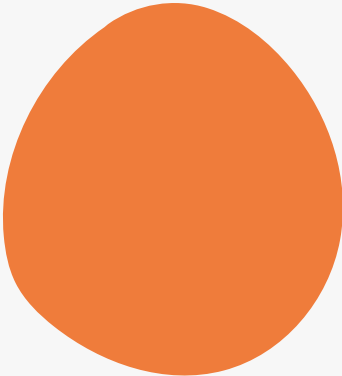
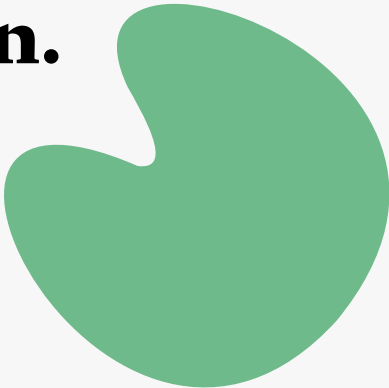


wilden.

herbals

Catalogue
2023



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herbals

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We are an Italian company of herbal teas and drinks prepared with a careful selection of herbs, to enhance the value, taste and millenary culture of medicinal plants.

Wilden creates botanical blends with a contemporary twist drawn from rich traditions, popular myths and the healing powers of officinal plants. We support the discovery of high-quality infusions in cut herbal tea and we promote a pleasant, healthy daily ritual.

Wilden was founded in 2018 by Nicola Robecchi and Delfino Sisto Legnani with the purpose to give value and to educate about the benefits of plants and spices through environmentally sustainable products. Our creations are deep-rooted in the territories where raw materials are cultivated, in the agricultural knowledge of the growers and in local food cultures.

Wilden is synonymous with herbs, plants and roots obtained from 100% organic farming and natural drying, which results in a captivating taste. Pleasure and health merge for a precious daily ritual of well-being.

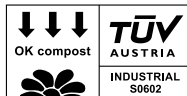
Wilden combines high quality manufacturing following the traditional made in Italy know-how with passionate and accurate attention to every aspect of the production cycle, from pristine raw materials to recipe refinement, from the design process to compostable packaging.

A path that leads to a sensory and healing experience that is as natural and authentic as possible. Good for the body and for the soul.

Certifications

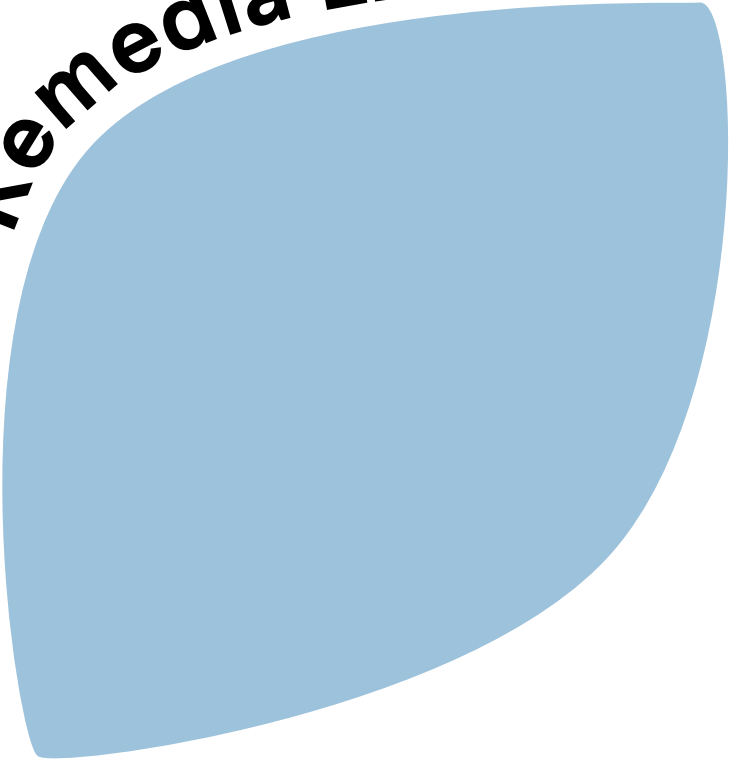
- Certified organic medicinal plants
- Compostable filter made from corn starch
- FSC-certified paper box
- 100% Plastic-free

All Wilden.herbals products are ICEA-certified and come from **controlled organic cultivation**. The cultivation of our herbal teas aims to reduce external inputs and to preserve the natural fertility of the soil by favouring its natural balances. The filter is **fully compostable, TÜV certified** and in compliance with EU legislation. This means you can throw it in the **composting domestic waste** without leaving any trace. The pyramidal filter bag is made of corn with **no synthetic food additives** that could alter the taste. The packaging is made of **100% recyclable paper**, while the tea bags are composed by **biodegradable paper** sealed with corn starch. Wilden.herbals Health has received the **Climate Partner certification**. A great achievement that is easy to explain: the CO₂ emissions of the herbal teas of the Health line have been measured, reduced and compensated through a climate action strategy and certified climate protection projects. By purchasing a carbon neutral product, the consumer makes a concrete contribution to climate protection.





Remedia Line



Wilden.herbals Remedia are functional herbal teas created to give you support in your daily life and on any occasion. This line was born from a careful study, selection and experimentation aimed to offer well balanced and tasty herbal teas with synergistic effects. Combined with a healthy lifestyle and a tasty diet, Wilden.herbals Remedia prove to be perfect for taking good care of yourself.



Remedium n.0 Morning

Remedium n.0 is captivating and tonifying.
Cocoa, cinnamon, honeybush, rooibos and ginkgo:
the perfect match to start the day right.

Ingredients: Cocoa, Hibiscus, Ginkgo Biloba, St John's Wort,
Honeybush, Cinnamon, Rooibos.

Formats: 10 bags box; Cotton pouch; Loose leaf tin box 90g.



Remedium n.1 Night

Remedium n.1 is an herbal tea with calming and sedative properties. Thanks to muscle relaxing herbs like chamomille, passiflora, lemon balm and marsh mallow, you can end the day in the best way.

Ingredients: Sweet Orange, Asperula, Lemon Balm, Chamomile, Marshmallow, Passiflora, Silver Lime, Hawthorn.

Formats: 10 bags box; Cotton pouch; Loose leaf tin box 75g



Remedium n.2 Boost

Remedium n.2 is an herbal tea with a vibrant taste and antioxidant and immunostimulating properties. An harmonic blend of ginger, pepper, orange and lemongrass will boost you with the energy you need.

Ingredients: Ginger, Lemongrass, Laurel, Sweet Orange, Juniper, Turmeric, Black Pepper, Elderflower.

Formats: 10 bags box; Cotton pouch; Loose leaf tin box 90g



Remedium n.3 Digestive

Remedium n.3 is an herbal tea with a fresh taste. Peppermint, ginger, lemon and licorice are well-known for their digestive and revitalizing properties. A very functional herbal tea, perfect after a rich meal.

Ingredients: Fennel, Licorice, Ginger, Lemon Balm, Peppermint, Rosemary, Sage, Lemon.

Formats: 10 bags box; Cotton pouch; Loose leaf tin box 90g



Remedium n.4 Hangover

Remedium n.4 always cheers you up.
A mix of orange, turmeric and cardamom you won't
ever say no to, especially after a bad day.

Ingredients: Peppermint, Ginger, Sweet Orange, Lemon Grass,
Marshmallow, Cardamom, Black Pepper, Turmeric, Fennel, Gentian,
Lemon, Chamomile.

Formats: 10 bags box; Cotton pouch; Loose leaf tin box 90g



Remedium n.5 Focus

Remedium n.5 is an herbal tea for contemplative moments. A perfect balance of scents and tastes able to restore harmony and to elevate every moment of relax.

Ingredients: Ginkgo Biloba, Verbena, Sweet Basil, Peppermint, Rosemary, Mate, Gotu Kola Herb, Moldavian Dragonhead.

Formats: 10 bags box; Cotton pouch; Loose leaf tin box 90g



Remedium n.6 Relax

Remedium n.6 is the perfect infusion to take a break and slow down your daily pace.

Its mediterranean aromas will guide you through rest and meditation thanks to their relaxant properties.

Ingredients: Passiflora, Rosemary, Laurel, Juniper, Thyme, Lavender, Verbena, Fennel, Hawthorn.

Formats: 10 bags box; Cotton pouch; Loose leaf tin box 90g



Remedium n.7 Detox

Remedium n.7 holds depurative properties that will help you get rid of excess toxins.

This blend of officinal herbs with a detoxifying action is a real panacea for your body.

Ingredients: Helichrysum, Ginger, Asperula, Fenugreek, Nettle, Horsetails.

Formats: 10 bags box; Cotton pouch; Loose leaf tin box 60g



Remedium n.8 Reborn

The functions of Remedium n.8 – Reborn aim to purify, finding revitalisation and energy increase. A very fitting analogy would be the one with electronic devices that every now and then might need an update.

Much alike, we too need moments to recharge, quite literally, in order to find the energy for new beginnings.

Ingredients: Summer Savory, Anise, Lemongrass, Ginger, Lemon Verbena, Lavender, Apple, Bergamot.

Formats: Loose leaf tin box 90g

Formats



Individual bag
To be sold individually



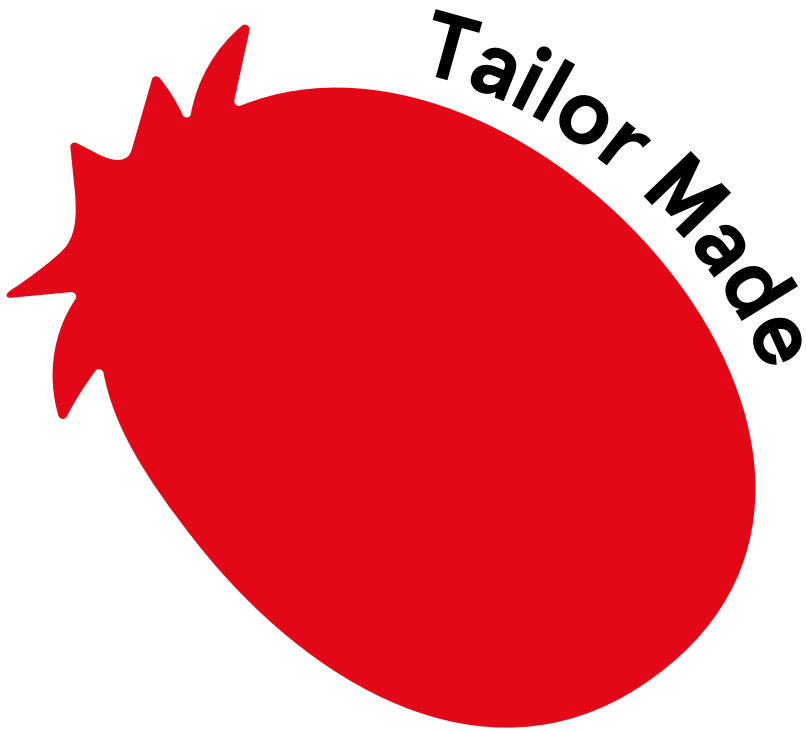
Box
10 bags



Cotton pouch



Loose leaf



*Do you own a bar or a commercial activity?
You could offer our herbal teas!
Wilden.herbals customizes all natural solutions.
Hotels, offices, bars. You just need Wilden.herbals.*

- Boxes for coffee breaks, displays and corporate benefits for employees
- Custom services for bars and commercial activities
- Corporate gifts with delivery to Italy
- Gift cards for clients and employees
- Hospitality welcome packs

Wilden Watch

It's always time for a good herbal tea.

With Wilden Watch you can always find the right herbal tea for the right moment. Our herbal teas are caffeine-free and able to adapt to your biological rhythms.

Enjoy your natural break.

00:00 - 06:00	06:00 - 10:00	10:00 - 13:00	13:00 - 15:00
Remedium n.1 Night	Remedium n.0 Morning		
Remedium n.2 Boost	Remedium n.2 Boost	Remedium n.0 Morning	Remedium n.0 Morning
Remedium n.4 Hangover	Remedium n.4 Hangover	Remedium n.2 Boost	Remedium n.3 Digestive
Remedium n.7 Detox	Remedium n.7 Detox	Remedium n.5 Focus	Remedium n.5 Focus

15:00 - 18:00

Remedium n.2
Boost

Remedium n.3
Digestive

Remedium n.5
Focus

Remedium n.6
Relax

18:00-20:00

Remedium n.0
Morning

Remedium n.2
Boost

Remedium n.4
Hangover

Remedium n.6
Relax

Remedium n.7
Detox

20:00 - 22:00

Remedium n.0
Morning

Remedium n.2
Boost

Remedium n.5
Focus

Remedium n.6
Relax

22:00 - 00:00

Remedium n.1
Night

Remedium n.2
Boost

Remedium n.4
Hangover

Remedium n.6
Relax

Remedium n.7
Detox



Health Line

The Health line is the new Wilden.herbals project designed for the pharmacy and herbalist channels. We start with 4 functional herbal teas dedicated to the care of specific needs and requirements.

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Health

The Wilden.herbals Health line is only the beginning of a journey for the Wilden team in the creation of products focused on health and well-being. As the result of careful research and experimentation, the Wilden Health herbal teas are designed to give concrete support during specific moments of our lives through the synergic action and natural properties of herbs and medicinal plants.

Directions for use

Recommendations

Leave 1 bag to infuse for 7-9 minutes in 300-500 ml of water at 95°. We advise a maximum daily dose of 2 bags.

Wilden.herbals Health herbal teas are food supplements

Do not exceed the recommended daily dose. Supplements are not intended as a substitute for a varied diet and a healthy lifestyle. Keep out of the reach of children under three years of age. Excessive consumption can have laxative effects.



QuieTea

QuieTea is a herbal tea that helps relax and promotes mental well-being thanks to the properties of chamomile and hawthorn. Rhodiola supports a balanced mood and fights physical and mental tiredness.

Ingredients: Sweet Orange (*Citrus × sinensis*) - Peel Cut, Rhodiola Rosea (*Sedum roseum* (L.) Scop.) - Roots Cut, Chamomile (*Matricaria chamomilla* L.) - Flowers Cut, Ginkgo (*Ginkgo Biloba*) - Leaves Cut, Hawthorn (*Crataegus oxyacantha* L.) - Leaves and Flowers Cut, Mint (*Mentha x piperita* L.) - Leaves Cut

Warnings:

Ginkgo Biloba: if you are taking anticoagulants or platelet aggregation inhibitors, consult your doctor before taking the product. The use of the product during pregnancy and lactation is not recommended.



CisTea

CisTea is a herbal tea with diuretic action. Bearberry, juniper, horsetail, blackcurrant and corn silk promote the functionality of the urinary tract, while nettle and mallow have purifying and soothing properties.

Ingredients: Bearberry (*Arctostaphylos uva ursi L. Spreng*) - Leaves Cut, Juniper (*Juniperus communis L.*) - Cones-Seeds Cut, Mallow (*Malva sylvestris L.*) - Flowers and Seeds Cut, Blackcurrant (*Ribes nigrum L.*) - Leaves Cut, Nettle (*Urtica dioica L.*) - Leaves Cut, Horsetail (*Equisetum arvense L.*) - herb Cut, Cinnamon (*Cinnamomum verum J.Presl*) - Bark Cut, Corn Silk (*Zea mays L.*) - Stigma Cut, Elderflower (*Sambucus nigra L.*) - Flowers Cut

Warnings:

Juniper: do not use for prolonged periods without consulting your doctor. Do not use in case of renal dysfunction.



PreCycle

PreCycle is a herbal tea that enables you to experience your menstrual cycle in a peaceful way thanks to the natural properties of plants. Ginger, chaste tree and yarrow can counteract cramps and gastric disorders while lemon balm is a precious ally in finding relief and balancing mood swings.

Ingredients:

Chaste Tree (*Vitex agnus-castus L.*) - Fruit Cut, Ginger (*Zingiber officinale Rosc.*) - Rhizome Cut, Lemon Balm (*Melissa officinalis L.*) - Leaves Cut, Rose (*Rosa Damascena Mill.*) - Flowers Cut, Raspberry (*Rubus idaeus L.*) - Leaves Cut, Yarrow (*Achillea millefolium L.*) - Flowers Cut, Lady's Mantle (*Alchemilla vulgaris L.*) - Leaves Cut



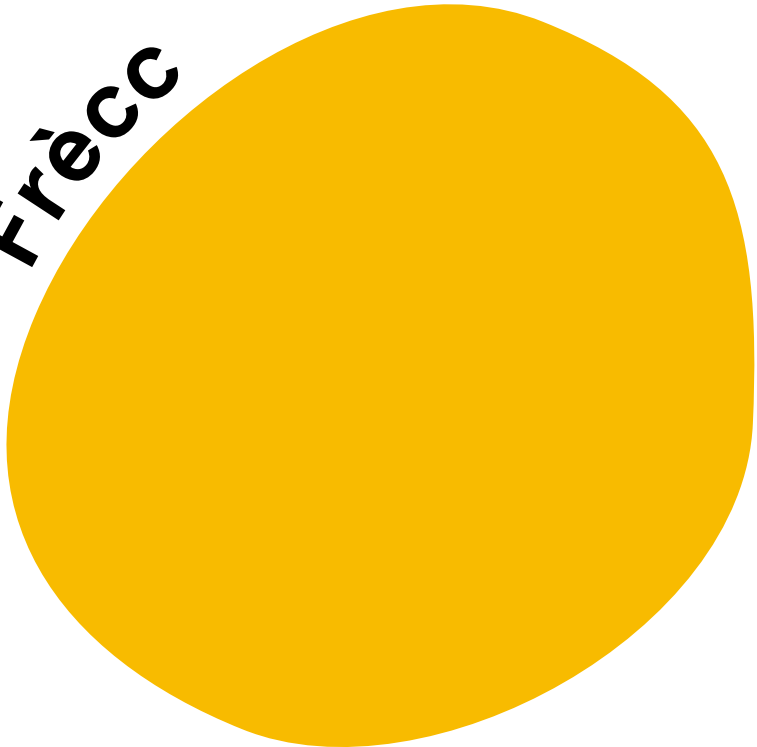
NaTeavity

NaTeavity is a herbal tea that helps the production of breast milk thanks to the properties of Goat's rue, Alfa Alfa and the draining effect of fennel. The digestive action of green anise and lemon verbena also supports your well-being during breastfeeding.

Ingredients:

Green Anise (*Pimpinella anisum L.*) - Fruits Cut, Fennel (*Foeniculum vulgare Mill.*) - Fruits Cut, Lemon (*Citrus limon (L.) Osbeck.*) - Peel Cut, Lemon Verbena (*Aloysia citrodora*) - Leaves Cut, Alfa-Alfa (*Medicago sativa L.*) - Leaves Cut, Goat's Rue (*Galega officinalis*) - Leaves Cut

Frècc



Frècc is our idea of herb-based fermented beverages. Conceived, designed and developed in collaboration with the master of the fermentation process: Latta, Fermenti e Miscele. Frècc comes from the desire to bring herbs into the world of ready-to-drink beverages. Our Frècc Line is marked by a refined sparkling property, fine acidity and a persistent aroma that asks to be drunk sip by sip.

N.B. It is a limited quantity product.
We take small steps towards new horizons.

Wilden.herbals and Latta, the collaboration

Wilden.herbals has developed the Frècc fermented beverages line in collaboration with Latta and the people behind Jerry Thomas, a well known speakeasy in Rome.

From the union of organic herbal teas by Wilden and Leonardo Di Vincenzo's vision comes a line of fermented drinks marked by an experimental approach. Answering to a desire for a lighter, more natural and healthier way of drinking that is increasingly perceived in Italy too.



I Kombucha

*We used two of our own Remedium
to make: Frècc n°2 Boost and Frècc n°3 Digestive.*

When the fermentation from the beneficial bacteria of the kombucha meets the infusions of organic medicinal plants from our recipes a new Frècc drink is born, a balanced beverage with a refined sparkling property and a fine acidity. A refreshing drink in a 33 cl can, perfect for summer or the whole year, nutritious and rich in probiotics.



Botanical Kombucha n°2 Boost

Ginger, pepper, orange and lemongrass blend together harmoniously for a full energy charge.

Ingredients: Water, Sugar, Spices (Ginger, Lemongrass, Bay Leaf, Sweet Orange, Juniper, Turmeric, Echinacea, Black Pepper, Elderberry), Yeasts.



Botanical Kombucha n°3 Digestive

The sweetness of licorice and fennel blend with the pungent aroma of ginger and the Mediterranean herbaceous notes of sage, rosemary and mint.

Ingredients: Water, Sugar, Spices (Fennel, Licorice, Ginger, Lemon Balm, Peppermint, Rosemary, Sage, Limon), Yeasts.

Why we made Frècc

Our vision on botanical fermented products

The world of cold infusion is populated by products rich in aromas, additives and sweeteners. 'Magical' cold herbal teas ready in 5 minutes. We wanted an alternative to ensure the benefits of medicinal plants all year round in a young, fresh, natural way. With the approach that distinguishes us.

What is it about?

Kombucha

It's an ancient tea based fermented drink, slightly sparkling, sweet, rich in beneficial properties and for several years now largely used in the United States and in Northern Europe.

An alcoholic botanical fermented drink

It's an alcoholic fermented drink where, following the infusion of spices and medicinal plants, with the addition of sugar and malt, the yeast transforms the sugars in alcohol.

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